



**2012 - 2013 Officers:**

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**December Meeting Details**

**Inside the Mind of a White Collar Criminal**

**Date:** December 13th, 2012  
**Time:** Registration 11:30 AM | Lunch 12:00 PM | Presentation 1:00—3:00 PM  
**Location:** Figlio Tower | 209 West 46th Terrace | Kansas City | Missouri | 64112  
**CPE:** 2 Credits. NOTE: *The actual CPE hours granted are dependent upon duration of the speaker's presentation and may differ from the advertised number of CPE hours.*  
**Price:** \$35 members | \$50 guests | \$5 students  
**Menu:** Kansas City BBQ Buffet: Mixed Greens Salad | Potato Salad | Spare Ribs | Barbecue Chicken | Corn Bread | Fresh Baked Bread | Assorted Cookies  
**Registration:** www.isaca-kc.org by Monday, December 10th.

**Presentation Overview:**

The FBI is currently investigating over 17,000 cases of white collar crime, including many in which insiders have “cooked the books”. In numerous incidents, the acts that led to these investigations were first time offenses and had been committed by people who never anticipated stepping over ethical and legal lines. What caused them to go bad? How did they get away with it? Why didn't they stop before it was too late? Using real life examples, this presentation will shed light on the inner workings of the criminal mind and discuss what can be done about it on a personal and a corporate level. Highlights include:

- White collar criminals: Born or become?
- The triangle of fraud and its effect on behavior
- Four influences on the mind of the white collar criminal
- Million dollar scams - why is it never enough?
- \$800,000 in cash found in a closet – “Breaking Bad” or Chicago politics?
- Why an FBI mole – and hero to be – embezzled ten million dollars
- The world's most accomplished hacker – and government informant – who stole 200 million credit card records

**Speaker:**

Jeff Lanza was an FBI Special Agent for over 20 years. He investigated corruption, fraud, organized crime, cyber-crime, human trafficking, and terrorism. He appears regularly on the Fox News Channel and has informed the public on other national programs including the Today Show, Good Morning America, Dateline, and Larry King Live. He is passionate about keeping people and organizations safe from risk and has presented to thousands around the globe. His latest book, “Pistols to Press”, has received critical acclaim from national media figures. Jeff loves talking to audiences the world over, but is most comfortable in his home city, where he serves as a certified Kansas City barbecue judge.

The information presented and included in accompanying materials (if any) is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although the speaker and content authors endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act upon such information without appropriate professional advice after a thorough examination of the particular situation.

## MEMBER GET A MEMBER

*Growing our future together.*



## Welcome to the Kansas City Chapter of ISACA!!

Nathaniel Beyeler  
Colby Clark  
Elton Garananga

Vikas Ghandi  
Eric Herrera  
David Shaw

Randall Thackery  
Paul Wilson  
Mark Zillinger

### Help Us Build the Kansas City Chapter

One of the best parts about joining a local ISACA chapter is networking with fellow professionals. By recruiting others to experience all that ISACA has to offer, you benefit from an even more valuable network of professional like-minded peers while helping others to succeed in their career. So here's a reminder that it's not too late to participate in the Member Get a Member campaign for this year.

For each new Professional Member and Student Member who joins and credits you as their recruiter (by entering your membership ID #), you'll be entered to win a Monthly Prize. The Top Recruiter Grand Prize will be awarded in January 2013 to the individual who recruits the most new, full-dues paying members to ISACA. The top prize? An ISACA conference or exam registration plus travel expenses/study materials valued up to \$1,500.

#### Who Should You Recruit?

- \* A co-worker who could benefit from COBIT
- \* Colleagues interested in professional growth
- \* Members of other professional associations
- \* Someone who might be interested in taking a CISA, CISM, CRISC, or CGEIT exam
- \* New college graduates eager for career advancement
- \* A full-time student majoring in fields including: information systems, business administration, accounting, information technology, engineering, computer science

For more information on the campaign, including suggested email text and other recruiting materials, prizes and more, visit <http://ht.ly/fAAre>.

### Already a member? It's renewal time again.

Don't forget to renew your membership so you can continue to receive the many benefits that ISACA membership has to offer. And, if you're a certification holder, don't forget that December 31st is the deadline for submitting your CPEs for the 2012 reporting year.

# Upcoming Events

## Looking for CPE opportunities?

There are several upcoming online events in December that will provide an opportunity to earn FREE CPEs without breaking your travel budget.

### Virtual Conference: Secure the Hybrid Cloud: Protecting Users, APIs and Devices

Date: Wednesday, December 12th

CPEs: Up to 6

For more details or to register, visit <http://www.isaca.org/Education/Online-Learning/Pages/Virtual-Conference-Secure-the-Hybrid-Cloud.aspx>.

### Webinar: A Business-Based Perspective on Information Security

Date: Thursday, December 13th, 11 a.m. to noon CST

CPEs: 1

For more details or to register, visit

<http://www.isaca.org/Education/Online-Learning/Pages/Webinar-A-Business-Based-Perspective-on-Information-Security.aspx>.

## Information Security Essentials for IT Auditors February 4 - 7, 2013 in Miami

ISACA and Deloitte & Touche LLP are teaming up to deliver this unique course for the experienced auditor. You'll learn how to identify and analyze the risk associated with security threats across network, operational and physical systems; identify access control mechanisms to protect information through application and database security design; and discuss information security risks relevant to today's complex IT challenges.

This course will also be held in Seattle (July 15 - 18) and Phoenix (October 21 - 24). Cost of the course is \$2,500 for members and \$2,700 for nonmembers. For more information, visit <http://www.isaca.org/Education/Training/Pages/Information-Security-Essentials-for-IT-Auditors-Miami.aspx>.

Earn Up To  
**32**  
CPEs!



## 2012-2013 Board Members

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## News from ISACA

### ISACA's 2012 IT Risk/Reward Barometer

The results are in from this year's IT Risk/Reward Barometer survey. More than 4,500 IT professionals from 83 countries participated in the survey, which focused on cloud computing plans, risk management hurdles, bring-your-own-device (BYOD) concerns and more. The global results reveal:

- ◆ Whether enterprises are allowing or prohibiting BYOD and the percentage of enterprises that still do not address BYOD in their security policies
- ◆ The percentage of enterprises that have adopted private, public and hybrid cloud models
- ◆ 2013 staffing plans for IT audit, security and risk positions
- ◆ The biggest risk management hurdles facing enterprises today
- ◆ And much more

For more information or to view the survey results, visit <https://www.isaca.org/Pages/2012-Risk-Reward-Barometer.aspx>.

### Subject Matter Expert (SME) Reviewers and Developers Needed

ISACA is currently seeking help in the following current projects

- ◆ [Audit/Assurance Programs](#) - always need SMEs interested in reviewing audit programs throughout the year
- ◆ [Big Data White Paper](#) - need developers and reviewers ( development is now, review in early January 2013)
- ◆ [Cloud Vision White Paper Series – Governance in the Cloud](#) – need SME reviewers (review will take place December 2012)
- ◆ [COBIT 5 for Assurance](#) – SME reviewers needed (review will take place Quarter 1, 2013)
- ◆ [COBIT 5 for Risk](#) - SME reviewers needed (review will take place in Quarter1 / Quarter 2 2013)
- ◆ [Cybersecurity Using COBIT 5 for Information Security](#) –SME reviewers needed in early Quarter 2, 2013
- ◆ [Vendor Management Book](#) – SME reviewers needed Quarter 2, 2013

Details on these projects can be found by visiting <http://www.isaca.org/Knowledge-Center/Research/Pages/Current-Projects.aspx>. If you know of someone in your chapter suitable for any of the above projects, or if you yourself are interested, please contact Shannon Donahue at [research@isaca.org](mailto:research@isaca.org).

### New York Times IT Journalist David Pogue Wants to Have a Word With You

If you haven't already made plans to attend North America Computer Audit, Control an Security (NA CACS), then you may be missing out on one of the most dynamic technology speakers out there right now. ISACA has just announced that David Pogue will be the headline speaker for the event. Early registration ends February 8th. For more information on David and NA CACS, visit <http://www.isaca.org/Education/Conferences/Pages/North-America-CACS-2013.aspx>.