How to Protect Only 20% of Your Data and Still Be a Hero

Date: June 8, 2017

Time: 11:30 Registration | 12:00 - 1:00 PM Lunch | 1:00 PM –3:00 PM Presentation

Location: Plaza III Steakhouse | 4749 Pennsylvania Avenue | Kansas City, MO 64112

CPE's: 2 Credits
*Please note actual CPE hours granted are dependent upon duration of speaker's presentation and may differ from advertised number of CPE hours.

Price: $35 members | $50 guests | $5 Students

Menu: Choice of Filet Mignon, Grilled Atlantic Salmon, or Grilled Breast of Chicken | Garden Salad, Chef's Choice of Vegetable & Potato | Cheesecake with Strawberry Sauce
Please denote any dietary restrictions when registering and accommodations will be made.

Presentation Overview:

How much better would your life be if you only had to manage and protect 20% of your company's data? By eliminating 80% of your data you could free up tons of storage, reduce licensing costs, shorten backup cycles, and drastically cut e-discovery preservation costs, not to mention go home on time for a change. For most this is an unrealistic pipe dream, but it doesn't need to be. The trick is knowing which 20% to manage.

In this interactive session we'll use breakouts and facilitated discussion to summarize the challenges of information glut and how to address them.   We'll talk about the differences—legal and practical— between retention and preservation of information, and why this is a key to eliminating redundant, obsolete, and trivial information from your data storage. We'll also look at how to develop allies within your company to leverage budget, bandwidth, and make the case for change. Take away a four step approach to reducing ROT and its security risks and cost.

Speaker Summary:

Debbie Juhnke brings more than 30 years of information management experience to her work in records inventory, data classification, and defensible disposition, as well as information governance program implementation, email and legacy data cleanup, training, and security risk assessments. Her work has benefited clients in a variety of industries, including public utilities, retail, manufacturing, business-to-business services, financial services, education, and healthcare.

Debbie has been a pioneer in the use of new techniques and technology for managing information since the early 1990's, joining Computer Forensics Inc. in Seattle, Washington as Vice President and Senior Consultant in 2000—one of only two nationally-recognized companies providing computer forensics services at that time. Through her imaging and forensics work for companies both large and small, it became increasingly clear that businesses faced a growing and inevitably dangerous problem—too much information. Her focus has shifted over the last decade to helping clients proactively manage their information *before* it creates greater risk and expense.

Debbie actively promotes the understanding and practice of good information governance through her publications and speaking for professional associations such as AHIMA, AIIM, ARMA International, HCCA, and ISACA.

Debbie is an Information Governance Professional and a Certified Records Manager, and holds additional certifications in organizational development, information organization and access, and SharePoint.