



The Psychology of Fraud

Date: July 13, 2017

Time: 11:30 Registration | 12:00 - 1:00 PM Lunch | 1:00 PM –3:00 PM Presentation

Location: Lidia's | 101 W. 22nd Street | Kansas City, MO 64108

CPE's: 2 Credits

**Please note actual CPE hours granted are dependent upon duration of speaker's presentation and may differ from advertised number of CPE hours.*

Price: \$35 members | \$50 guests | \$5 Students

Menu: Insalata | Pasta Trio | Tiramisu

Please denote any dietary restrictions when registering and we will try to make accommodation.

Presentation Overview:

This story-based presentation takes the audience through a compelling journey, exploring invisible and powerful psychological influences. The presentation dives into our deep seated beliefs, and how they affect our interpretations, leading us to see things that don't exist, or miss things right in front of our faces. Supported by the latest research in neuroscience and cognitive psychology, this highly interactive session provides the keys to break away from faulty thinking and make real progress in our efforts to deter and detect fraud and abuse.

Speaker Summary:

Toby Groves is a cognitive researcher and speaker on expert judgment, known for delivering unconventional talks that engage audiences in live experiments. His studies focus on implicit learning patterns and methods that achieve high-level reasoning for experts challenged by complex, data intensive environments. A popular speaker amongst leading organizations in industry, government, and academia, Toby serves experts that provide society's most critical services including the audit, intelligence, investigative, legal and medical communities.

Trained in a unique combination of forensic psychology and forensic accounting, Toby is a doctoral level researcher in cognitive psychology. His research, commentary and personal story have been featured on media outlets such as NPR, in numerous professional journals, and is studied by leading researchers and business schools.