



## **When Privacy and Cybersecurity Intersect: An Analysis of the Forces Impacting Priorities, Investment and Risk in 2018**

Presented by David Hartley, Principal and Virtual CIO, UHY LLP

**Date:** June 14, 2018

**Time:** 11:30 Registration | 12:00 PM – 1:00 PM Lunch | 1:00 PM – 3:00 PM Presentation

**Location:** Lidia's Kansas City | 101 W 22<sup>nd</sup> Street | Kansas City, MO 64108

**CPE's:** 2 Credits

\*Please note actual CPE hours granted are dependent upon duration of speaker's presentation and may differ from advertised number of CPE hours

**Price:** \$35 members | \$50 guests | \$5 Students

**Menu:** Pasta Trio Lunch, with Caesar Salad and Tiramisu for dessert

*Please denote any dietary restrictions when registering and accommodations will be made. Advise server of needs at venue*

### **Presentation Overview:**

#### **ISACA Session – Kansas City**

UPDATED

**Timing:** Thursday, June 14

11:30 AM – 12:00 PM – Check In

12:00 PM- 1:00 PM – Lunch

1:00 PM – 3:00 PM – Presentation

**Location:** Lidia's, 101 W 22nd Street, Kansas City, MO 64108

**Presenter:** David Hartley, Principal and Virtual CIO, UHY LLP, St. Louis, MO

### **Description:**

2018 is shaping up to be a critical year for cybersecurity and privacy in the United States. In this session we will analyze four major forces that are disrupting the cybersecurity and privacy landscape. While these forces are impactful on a standalone basis, the combined impact when these forces converge will be even greater. The European Union's (EU's) General Data Protection Regulation (GDPR) is forcing US companies to comply and adopt privacy leading practices. And is Facebook's Cambridge Analytica scandal accelerating the arrival of privacy regulations here in the US? Don't miss this thought provoking and insightful session to better understand these forces and how they should influence your thinking in 2018 and beyond.

The Equifax breach was arguably the most impactful cyber incident in 2017. And unfortunately the Equifax impact could last years and even decades. We will explore the state of data breaches and the lingering impacts of the Equifax breach along with the fascinating (and frustrating) storyline that continues to evolve. While undoubtedly a disaster, the Equifax hack creates a unique opportunity for CPAs, CISAs and IT/internal control professionals. But how can we seize this opportunity? We will cover 7 steps every individual should take to protect themselves – and how we can help spread the word.



A significant amount of guidance for dealing with cyber risks has been created by the AICPA, PCAOB, Center for Audit Quality, etc. Each participant will leave with an overview of publicly-available professional resources along with a copy of the Equifax 7 Step Personal Action Plan for them to implement and share with co-workers, friends and family.

**Learning Objectives:** Attendees will learn about:

- The leading forces Impacting Privacy & Security in 2018 – and what to do about them
- How the Equifax Hack Creates an Opportunity for IT Control and IT Audit Professionals
- A 7 Step Personal Action Plan to Protect Yourself from the Equifax Breach – and why it is so important
- Cybersecurity guidance published by the AICPA, PCAOB and others

**Speaker Bio: David Hartley, Principal, UHY LLP – St. Louis, MO**

Dave Hartley joined UHY in 2015 following six years serving as the VP/Chief Information Officer for Arch Coal, the 2<sup>nd</sup> largest publicly traded coal company in the US, and 20 years of Big 4 consulting and auditing experience. Dave serves as a ‘Virtual CIO’ and ‘Virtual CISO’ for clients helping with technology strategy and projects including strategic roadmap development, third party risk management including SOC reports, cyber risk assessments and cybersecurity programs, and digital transformation including cloud, mobile, etc.

Dave’s experience as a public company CIO combined with a background as a CPA and CISA enables him to bring unique insights into today’s technology, cybersecurity and business challenges. He is a frequent speaker at technology and cybersecurity conferences and seminars.

David was very active in the St. Louis ISACA Chapter back in the 1990s and served as Chapter President for the 1999-2000 program year. In January 2018 Dave presented a similar session to the St. Louis ISACA Chapter which was very highly rated by the attendees.

CPE – 2 hours of CPE Available