



Delivering Innovation whilst Managing the Bottom Line Effectively

Date: July 18th, 2013

Time: 11:30 AM - 12:00 PM Registration | 12:00 - 1:00 PM Lunch | 1:00 – 3:00 PM Presentation

Location: Lidia's Italy of Kansas City | 101 West 22nd Street | Kansas City, MO 64108

CPE's: 2 Credits

**Please note actual CPE hours granted are dependent upon duration of speaker's presentation and may differ from advertised number of CPE hours.*

Price: \$35 members | \$50 guests | \$5 students

Menu: Insalata Caesar alla Lidia | The Pasta Trio | Biscotti Platters | Lidia's Blend Coffee, Soft Drinks, and Teas

Presenter: Robert E. Stroud, CGEIT, CRISC, Vice President Strategy & Innovation, CA Technologies

Speaker Summary:

Robert Stroud is Vice President of Innovation and Strategy for Service and Portfolio Management at CA Technologies. Rob is dedicated to the development of industry trends, strategy and communication of industry best practices. Rob is a strong advocate for the governance, security, risk and assurance communities working closely with the community to author, develop and communicate standards and best practices. Rob also advises organizations on their strategies to ensure they drive maximum business value from their investments in IT-enabled business governance. Following a four-year term as an ISACA International vice president, Rob served on the ISACA Strategic Advisory Council, and is currently serving as ISACA ISO Liaison sub-committee. Earlier, Rob served on the itSMF International Board as Treasurer and Director Audit, Standards and Compliance, the itSMF ISO liaisons to multiple working groups and spent multiple years on the board of the itSMF USA. An accomplished author and blogger, Rob is widely recognized for perspectives on industry trends. He also has contributed to multiple standards publications including COBIT 4.0, 4.1 and COBIT 5, Guidance for Basel II and several ISO standards. Rob served as an active member of the ITIL Update Project Board for ITIL 2011 and in various roles in the development of ITIL v3 including the Advisory Group, mentor and reviewer. Prior to joining CA Technologies, Rob spent more than 15 years in the finance industry successfully managing multiple initiatives in both IT and retail banking sectors related to security, service management and process governance.

Presentation Overview:

Innovation, growth, and accelerated delivery are the critical mandates that IT is having placed on it in 2013. Accelerated with the commoditization of technology, mobility everywhere, the availability of rapidly delivered Cloud services and business learning how to leverage "big data", IT has to balance the effective and cost efficient delivery of core services with the investment in innovation. The effective delivery of technology in 2013 by leading organizations must effectively balance the delivery of IT enabled business with appropriate and balanced adherence to the overarching mandates of compliance balanced with an effective risk posture, privacy, security and delivery. These challenges will be discussed as IT moves from the "hero mentality" to a critical partner in the facilitation of IT enabled business.

Robert Stroud will discuss the evolution of technology and the convergence of mega trends on how the face of information technology is changing forever. He will discuss the impact on managing the Business of IT while innovating and taking into consideration the requirements for the effective management of governance, risk and compliance.

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