



Inside the Mind of a White Collar Criminal

- Date:** December 13th, 2012
- Time:** 11:30 AM - 12:00 PM Registration | 12:00 - 1:00 PM Lunch | 1:00 – 3:00 PM Presentation
- Location:** Figlio Tower | 209 West 46th Terrace | Kansas City, MO 64112
- CPE's:** 2 Credits
**Please note actual CPE hours granted are dependent upon duration of speaker's presentation and may differ from advertised number of CPE hours.*
- Price:** \$35 members | \$50 guests | \$5 students
- Menu:** *Kansas City BBQ Buffet:* Mixed Greens Salad | Potato Salad | Spare Ribs | Barbecue Chicken | Confetti Corn | Zesty Baked Beans | Corn Bread | Assorted Cookies | Freshly Baked Bread | Tea or Coffee
- Presenter:** Jeff Lanza, Retired FBI Special Agent

Speaker Summary:

Jeff Lanza was an FBI Special Agent for over 20 years. He investigated corruption, fraud, organized crime, cyber-crime, human trafficking, and terrorism. He appears regularly on the Fox News Channel and has informed the public on other national programs including the Today Show, Good Morning America, Dateline, and Larry King Live, among others. He is passionate about keeping people and organizations safe from risk and has presented to thousands around the globe. His latest book, "Pistols to Press", has received critical acclaim from national media figures. Jeff loves talking to audiences the world over, but is most comfortable in his home city, where he serves as a certified Kansas City barbecue judge.

Presentation Overview:

The FBI is currently investigating over 17,000 cases of white collar crime, including many in which insiders have "cooked the books". In numerous incidents, the acts that led to these investigations were first time offenses and had been committed by people who never anticipated stepping over ethical and legal lines. What caused them to go bad? How did they get away with it? Why didn't they stop before it was too late? In this presentation, retired FBI Special Agent Jeff Lanza, who investigated white collar crime of all types, sheds light on the inner workings of the criminal mind. Using real life examples, he makes clear what factors affect criminal behavior and what can be done about it on a personal and a corporate level.

Program Highlights:

- White collar criminals: Born or become?
- The triangle of fraud and its effect on behavior
- Four influences on the mind of the white collar criminal
- Million dollar scams - why is it never enough?
- \$ 800,000 in cash found in a closet – "Breaking Bad" or Chicago politics?
- Public figures who believe their own press releases
- Why an FBI mole – and hero to be – embezzled ten million dollars
- The world's most accomplished hacker – and government informant – who stole 200 million credit card records

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