



## Bring Your Own Device To Work – Key Steps For An Effective Program

**Date:** July 12<sup>th</sup>, 2012

**Time:** 11:30 AM - 12:00 PM Registration | 12:00 - 1:00 PM Lunch | 1:00 – 3:00 PM Presentation

**Location:** Figlio Tower | 209 West 46<sup>th</sup> Terrace | Kansas City, MO 64112

**CPE's:** 2 Credits

*\*Please note actual CPE hours granted are dependent upon duration of speaker's presentation and may differ from advertised number of CPE hours.*

**Price:** \$35 members | \$50 guests | \$5 students

**Menu:** Bourbon Street Buffet - Cajun Coleslaw | Mixed Green Salad | Blackened Filet Medallions | Cajun Fried Catfish with Tartar Sauce | Louisiana Red Beans and Rice | Steamed Vegetables | Corn Bread | Old Fashioned Bread Pudding

**Presenters:** John Hollyoak – Senior Manager, Protiviti | Gordon Braun – Director, Protiviti

### Presentation Overview:

Organizations are challenged by the explosion in the use of personal mobile devices on company networks - commonly referred to as “Bring Your Own Device” (BYOD) or “Consumerization of IT”.

In this session, we will discuss the following considerations:

- Background on the BYOD Trend
- The challenge to information security
- Strategic and operational business impacts
- What organizations and mobile vendors are doing to balance productivity and security
- Key steps for implementing an effective BYOD program

Information on these and other topics will provide practical and valuable guidance to anyone with responsibility for implementing, improving, assessing, or overseeing BYOD programs, including:

- Chief Information Officer/Chief Technology Officer and other IT executives
- Chief Security Officer or Chief Information Security Officer and other information security executives or managers
- Chief Audit Executives and IT Auditors

### Speaker Summaries:

John Hollyoak is a Senior Manager at Protiviti, Chicago, IL. John provides security and privacy solutions to Fortune 1000 clients in the financial services, pharmaceutical, manufacturing, energy, healthcare, and consumer goods industries. Most recently, John has been helping clients devise strategy and implement solutions for managing the risks associated with mobile, virtualization, cloud, and social media. John's certifications include CISM, CISSP, and CIPP.

Gordon Braun is a Director at Protiviti where he leads the Protiviti Kansas City office. For the last thirteen years, Gordon has been providing internal audit and risk consulting services across several industries. He is an active leader of Protiviti's Central Area Internal Audit practice and has a particular focus on assisting clients with the assessment and management of business risks associated with the deployment and maintenance of technology. Gordon has presented at multiple chapters of both the IIA and ISACA, at national webinars and conferences, and multiple universities in the Midwest.

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