

## **Hoodlums to Hackers**

The roar of machine guns that killed three police officers and an FBI agent on an early Saturday morning at Kansas City's Union Station in 1933 reached half a continent away to our nation's capital, changing the law enforcement forever.

From chasing hoodlums across state borders following the Kansas City Massacre, to the high-tech computer forensics used to snare the most elusive criminals, Jeff Lanza's presentation will provide value to those interested in fraud prevention and detection.

The presentation provides a strong message of how crime, from "hoodlums to hackers", has been a direct result of vulnerabilities and weaknesses in our fortifications against criminal activity and how we can use this information to our advantage to prevent and investigate the vast array of criminal behavior that exists in our society today.

- **The Mob** - How the Mafia doubled down on Las Vegas...and lost.
- **Corruption** – Politicians, lobbyists, contractors...Chicago – need I say more?
- **Computer Crime** - The secret tricks of Cyber hackers and the world of computer forensics.
- **Corporate Crooks**- Violators of your trust...how the worst offenders did it and how they got caught.

***Date:*** November 12, 2009

***Time:*** 11:30 AM - 12:00 PM Registration | 12:00 - 1:00 PM Lunch | 1:00-3:00 PM Program

***Location:*** Figlio's Tower | 209 West 46th Terrace | Kansas City | MO | 64112

***Price:*** \$35 members | \$50 guests | \$5 students

***CPE:*** 2 Credits

***Menu:*** TBD

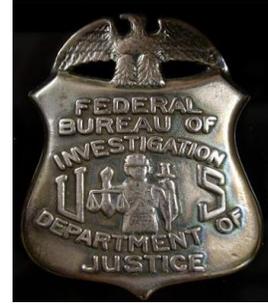
***Speaker Bio:*** Jeff Lanza, FBI Special Agent (Retired)  
*See following page*



## FBI Special Agent Jeff Lanza

(Retired)

### *Biographical Information*



**Jeff Lanza was an FBI Agent for over 20 years. During his tenure at the FBI, he investigated corruption, corporate fraud, money laundering, computer crime and organized crime. He served as head of internal security of the Kansas City FBI and as a regional spokesman.**

**Mr. Lanza has participated in hundreds of television, radio and newspaper interviews including appearances on The Today Show, Good Morning America, CBS This Morning, Larry King Live, Hannity and Colmes, Fox and Friends, CNN Primetime with Wolf Blitzer and National Public Radio.**

**Mr. Lanza is a professional speaker who has provided over 600 presentations on the topics of crisis communication, ethics, identity theft, cyber-crime and more. His clients include Citigroup, The Young Presidents Organization, American Century, Hallmark, H & R Block, The Society of Human Resource Management, Edward Jones, Evergreen Financial, Oppenheimer, U.S. Bank, Merrill Lynch and others. His webinar on identity theft was provided to a nationwide audience of Citigroup employees in April 2009.**

**Mr. Lanza is an FBI certified instructor. Based on nearly two decades of experience as an FBI spokesman and crisis communicator he has developed and presents an interactive seminar focused on training government and corporate executives for effective media communication.**

**Mr. Lanza has been published in The Kansas City Star, Ingram's Magazine and on the FBI National Web site. He has written a blog for The Kansas City Star and contributes a regular column on leadership for Visionaries Magazine. He was chosen as the best speaker in the 45 year history of Kansas City's prestigious Plaza Club.**

**Prior to his career as an FBI agent, Mr. Lanza was employed by Xerox Corporation as a Computer Systems Analyst. He has an undergraduate degree in Criminal Justice from the University of New Haven (Connecticut) and a Masters Degree in Business Administration from the University of Texas.**

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